COURSE OUTLINE: SCM202 - COMMUNICATING IN SCM

Prepared: Tracy Galizia
Approved: Martha Irwin, Dean, Business and Information Technology

Course Code: Title	SCM202: COMMUNICATING IN SUPPLY CHAIN MANAGEMENT
Program Number: Name	2180: SUPPLY CHAIN MANAGEM
Department:	BUSINESS/ACCOUNTING PROGRAMS
Academic Year:	2024-2025
Course Description:	This course focuses on the development and refinement of effective interpersonal communication skills. The course includes advanced communication strategies, presentation and research skills, business document writing, meeting and management team strategies, business etiquette, and advanced employment communications including intercultural communication.
Total Credits:	3
Hours/Week:	3
Total Hours:	42
Prerequisites:	There are no pre-requisites for this course.
Corequisites:	There are no co-requisites for this course.
Vocational Learning Outcomes (VLO's) addressed in this course: **Please refer to program web page for a complete listing of program outcomes where applicable.**	**2180 - SUPPLY CHAIN MANAGEM** VLO 11 Use leadership and communication skills to establish and manage strategic relationships with a diversity of stakeholders and support the achievement of business goals.
Essential Employability Skills (EES) addressed in this course:	EES 1 Communicate clearly, concisely and correctly in the written, spoken, and visual form that fulfills the purpose and meets the needs of the audience. EES 2 Respond to written, spoken, or visual messages in a manner that ensures effective communication. EES 8 Show respect for the diverse opinions, values, belief systems, and contributions of others. EES 9 Interact with others in groups or teams that contribute to effective working relationships and the achievement of goals. EES 10 Manage the use of time and other resources to complete projects. EES 11 Take responsibility for ones own actions, decisions, and consequences.
Course Evaluation:	Passing Grade: 50%, D A minimum program GPA of 2.0 or higher where program specific standards exist is required for graduation.
Other Course Evaluation &	Learning Activities: Lectures, required readings, seminars, case studies, papers, class

Assessment Requirements:	discussion and problem-solving, podcasts, videos, content expert presentations
	Assignments: All assignments are due on the applicable date at the beginning of class. Assignments are to be submitted via the Learning Management System (LMS).
	Late Assignments: Late assignments will not be accepted. There are no make-up (additional) assignments and submission deadlines are adhered to in this course. If you have extenuating circumstances, please advise the Professor.
	Missed Tests / Exams: There are no make-up (additional) opportunities for exams or missed tests / quizzes. If you have extenuating circumstances, please advise the Professor.
Books and Required Resources:	Communicating for Results: A Canadian Student`s Guide by Meyer, Caroling Publisher: Oxford Edition: 5th Edition ISBN: 9780199036226 or 9780190161149 EText

Course Outcomes and Learning Objectives:

Course Outcome 1	Learning Objectives for Course Outcome 1
Explore the foundations of effective business communications particularly used in the field of supply chain.	1.1 Illustrate the importance of communication skills. 1.2 Examine different types of communications. 1.3 Create and tailor messaging based on purpose. 1.4 Reflect on essential components of effective communications.
Course Outcome 2	**Learning Objectives for Course Outcome 2**
Examine and develop good written and oral communication skills.	2.1 Demonstrate skills in composing and formatting professional written communications. 2.2 Apply social and digital media professionally. 2.3 Assess critical thinking and the role of planning in communications.
Course Outcome 3	**Learning Objectives for Course Outcome 3**
Validate how individual differences affect communication.	3.1 Debate how attitudes, beliefs and values shape communications. 3.2 Respect and foster individual styles and differences in communication. 3.3 Demonstrate the ability to work and communicate in team environments. 3.4 Develop intrapersonal communication skills and understand interpersonal needs.
Course Outcome 4	**Learning Objectives for Course Outcome 4**
Identify and develop effective presentation skills.	4.1 Identify techniques for preparing and delivering effective presentations. 4.2 Apply effective listening and non-verbal communication techniques in professional situations. 4.3 Display proficiency with presentation strategies and tools.

Evaluation Process and Grading System:

Evaluation Type	Evaluation Weight
Assignments	40%
Group Presentation	20%
Participation/Reflection	10%

	Quizzes	30%
Date:	June 14, 2024	
Addendum:	Please refer to the course outline addendum on the Learning Management System for further information.	